



Construction Excellence Awards 2021

Sponsorship Information

Background to the Awards

The Construction Excellence Awards were launched in 1999. Since then, they have become the premier event in the Northern Ireland construction calendar. After a break in 2020 forced by the pandemic, the awards are back bigger and better than ever in 2021. Entries will be accepted for projects completed since 2019 and we also have some exciting new awards so this will be our biggest ever awards event.



The Awards provide an opportunity to recognise the achievements of the local construction industry and to publicise the substantial contribution that our industry makes to the economy and society in Northern Ireland.

Success at the Awards has become the benchmark by which the industry judges itself. Each year the finalists and members of the industry gather at the gala evening, held at the Crowne Plaza Belfast, to celebrate the success of the past year. The awards evening is one of the most noted and spectacular events in the construction calendar attracting leading figures from all sections of the industry.

The 2019 Awards were the most successful yet with over 140 entries received. The gala dinner was attended by over 500 people from the construction industry.

In 2021 the Awards will attract a heightened level of interest and with enhanced social media presence supported by our media partners at NI Builder, we can ensure maximum exposure for our finalists and sponsors before, during and after the event.



Structure of the Awards

The Construction Excellence Awards 2021 will present **twenty-one** awards.

Housing	Private Housing Award
	Social Housing Award
	Multiple Occupancy Award
	Individually Designed Home
General Construction	Commercial Construction Award - Projects above £1m Award - Projects below £1m Award
	Restoration Award
	Social/Community Construction Award - Projects above £1m Award - Projects below £1m Award
	Fit-Out Award
Infrastructure	Health Infrastructure Award
	Education Infrastructure Award
	Transport & Utilities Infrastructure Award
Quality Performance	Training Award
	Health & Safety Award
	Apprentice/Trainee of the Year Award
	Social Value Award
	Environmental Sustainability Award
GB & Republic of Ireland Construction	
	- Projects above £2.5m Award
	- Projects below £2.5m Award
Building in Use	

There will be a maximum of four finalists short-listed for each award category. This short-list will be announced in June 2021.

Along with the 21 main awards there are 2 judges' special awards, an award to recognise **Excellence in Partnering** and an **Overall Award** for the most outstanding entry.

The shortlist for the Overall Award will be made up of one winner from Housing, General Construction, Infrastructure and Quality Performance.

Why Sponsor the Awards?

Sponsorship of the Construction Excellence Awards provides access to the leading companies in the construction industry in Northern Ireland and an excellent opportunity to:

- Demonstrate your support for the pursuit of excellence in construction
- Build brand awareness and enhance your company profile
- Associate your organisation with the most prestigious construction projects in Northern Ireland.
- Build powerful and comprehensive networks with Northern Ireland's construction leaders and other key stakeholders
- Invite your key stakeholders and customers to a fantastic and enjoyable evening
- Influence the supply chain leaders in the Northern Irish construction industry.

For further information visit our website <https://www.cefni.co.uk/construction-excellence-awards/>

If you would like to discuss sponsorship options please contact Tracy Windrim, tracyw@cefni.co.uk or phone 028 9087 7143 or 07919 623702.

Award Categories & Sponsorship Packages

CATEGORY	SPONSORSHIP PACKAGE TYPE	SUB-CATEGORY	SPONSORSHIP COSTS
Quality Performance	Excellence – A	Training	£5,000
	Excellence – A	Health & Safety	£5,000
	Excellence – A	Environmental Sustainability	£5,000
	Excellence – A	Apprentice/Trainee of the Year	£5,000
	Excellence – A	Social Value	£5,000
Housing	Project – B	Private	£3,500
	Project – B	Social	£3,500
	Project – B	Multiple Occupancy	£3,500
	Project – B	Individually Designed House	£3,500
General Construction	Project – B	Restoration	£3,500
	Project - B*	Social/Community - Above £1m	£3,500*
	Project - B*	Social/Community - Below £1m	£3,500*
	Project - B*	Commercial - Above £1m	£3,500*
	Project - B*	Commercial - Below £1m	£3,500*
	Project – B	Fit Out	£3,500
GB & Rol	Project - B*	Above £2.5m	£3,500*
	Project - B*	Below £2.5m	£3,500*
Infrastructure	Project – B	Transport & Utilities	£3,500
	Project – B	Health	£3,500
	Project – B	Education	£3,500
Building in Use	Project – B	over 5yrs	£3,500
Achieving Excellence in Partnering	Excellence – A		£5,000
Overall Winner	Excellence – A		£5,000
Wine/Drinks Reception	Drinks Reception – C		£2,500
Entertainment X 2	Entertainment – D		£2,000
*Project B categories split into "Above/Below" - sponsorship of both would be £5,500			

Package Type	A	B	C	D
Package Information	Excellence Category Sponsor	Project Category Sponsor	Drinks Reception Sponsor	Entertainment Sponsor
Cost	£5,000	£3,500	£2,500	£2,000
Pre- and post- Awards				
CEF Social media mentions in months running up to awards and the review of the event	✓	✓	x	x
Logo and Link on CEF Website to sponsor's website	✓	✓	✓	✓
Gala Dinner (7th October)				
Logo on Invitation	✓	✓	✓	✓
Complimentary Tickets (no.)	4	4	2	2
Logo on Staging	✓	✓	x	x
Logo on Gala Animatics	✓	✓	x	x
Logo on Table Menu	✓	✓	✓	✓
Logo on Category Finalist & Winner Certificates	✓	✓	x	x
Logo on sponsors' wall used as backdrop for winner photos	✓	✓	x	x
Mention in Managing Director's Speech	✓	✓	✓	✓
Presentation of Award to winner on stage	✓	✓	x	x
Logo included in PR Material	✓	✓	✓	✓
Pop-up stand displayed at venue	✓	✓	✓	✓
Follow-up				
Logo in CEF Annual Report	✓	✓	✓	✓
Mentions/thanks in CEF social media post-event	✓	✓	x	x
Coverage in Industry Magazines	✓	✓	x	x